

# THE ELECTRONICS SHOWS

Part of UBM Advanced Design & Manufacturing Events



EMBEDDED SYSTEMS CONFERENCE

## WHAT IS IT?

Launched in 1988, ESC is now America's largest technical conference series for embedded systems professionals.

## WHAT DOES IT OFFER?

ESC events bring top-level engineers, developers, and decision makers at the forefront of embedded systems design together under one roof. Here, you can showcase your latest software design advancements, hardware breakthroughs, hottest IoT solutions, AI creations, and innovative services in person to hundreds of attendees with active projects.

## WHERE IS IT?

ESC is held annually in Boston and Minneapolis and returns to Silicon Valley in 2019.

## WHERE CAN I LEARN MORE?

**Boston:** [www.esc-boston.com](http://www.esc-boston.com)

**Minneapolis:** [www.escminn.com](http://www.escminn.com)

**Silicon Valley:** [www.escsiliconvalley.com](http://www.escsiliconvalley.com)

# DESIGNCON®



## WHAT IS IT?

For 23 years, DesignCon has been America's largest event for chip, board, and systems design engineers.

## WHAT DOES IT OFFER?

Created by engineers for engineers, DesignCon provides access to over 5,000 dedicated professionals looking to source the latest solutions in the high-speed communications and semiconductor arena. With an attendee-to-exhibitor ratio of over 30:1, you can put your products and services in the spotlight during one of the premier events on the Silicon Valley calendar.

## WHERE IS IT?

DesignCon is held annually in Santa Clara, CA.

## WHERE CAN I LEARN MORE?

[www.designcon.com](http://www.designcon.com)

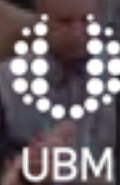
Introducing our Newest Show...

# Drive

WORLD CONFERENCE & EXPO







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## WORLD CONFERENCE & EXPO

### WHAT IS IT?

Launching in 2019, Drive World Conference & Expo will deliver a must-attend event for electrical and mechanical engineers developing mission-critical technologies in the quickly advancing automotive electronics and intelligence industry.

### WHAT DOES IT OFFER?

By providing urgently needed education, networking, career guidance, and supplier information in the heart of electronics innovation -- Silicon Valley -- and in areas including autonomous, connectivity, AI, vision, and more, Drive World Conference & Expo will satisfy the needs of the rapidly evolving automotive segment, reaching qualified, experienced engineers in automotive electronics and intelligence.

### WHERE IS IT?

Drive World Conference & Expo will launch in Santa Clara, CA, in September 2019.

### WHERE CAN I LEARN MORE?

[exhibit.ubmamevents.com/driveworld](http://exhibit.ubmamevents.com/driveworld)

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## ADD ELECTRONICS EVENTS TO YOUR MARKETING MIX



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